## Recent Books of Business - October/November 2001

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Technology Assimilation in Joint Ventures: The Indo-MNC Experience

Author: Manik Kher

This authoritative treatment on issues relating to Foreign Direct Investment in India is based on the Actual functioning of various joint ventures between multinational corporations(MNCs) and Domestic companies.

Pub: Response Books, New Delhi Year: 2001 ISBN: 0761995633 Bib: 23cm HB 158pp with Index Price: US\$ 11.00

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Commercial 's

All India sales tax digest with judicial review - 2 Volumes

Author: Balram Sangal

Important judgement handed down by the supreme court and the high court during the last 16 years 1985 – 2000.

Pub: Commerical law publishers, Delhi Year: 2000 ISBN: 8187228369

(set)

Bib: 2 Volumes, 3332pp, 25cm, Includes index.

Price: US\$ 60.00 (Set)

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Taxmann's SEBI practice manual

Author: V.I.Iyer

Law stated in this book is as on 10th January 2001 verso, comprehensive guide to matters

Pertaining to capital issues SEBI and Indian capital Markets.

SEBI - Securites and Exchange Board of India

Pub: Taxman Allied Serivce, New Delhi Year: 2001 ISBN: 8174962409

Bib: 55, 1291pp, 25cm Price: US\$ 28.50

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Taxmann's

companies act as amended by companies (Amendment) Act 2000 with SEBI rules / regulations/guidelines and free practical guide to companies (Amendment) Act 2000.

Pub: Taxmann Allied Services, New Delhi Year: 2001 ISBN: 8174962735

Bib: 25cm Price: US\$ 30.00

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50 years of Supreme court on excise and customs

Author: R.K.Jain

6 Vols

Pub: Centax Publications, New Delhi Year: 2001 ISBN: 8175880961 (set)

Bib: Vol:1-6, 25cm, Includes index

Price: US\$ 23.50(Per Vol)

Commercial's law of trade marks in India

Author: Ashwani Kr.Bansal

Pub: Commercial law publishers, New Delhi Year: 2001 ISBN:

8187228423

Bib: xliii, 744p, 25cm, Includes Indexes Price: US\$ 21.50 Commentary on the companies Act, 1956 as amended by the companies (Amendment) Act, 2000 -

Volume 1 & 2

Law, Practice and procedures with circulars, guidelines, regulations, rules, notifications, press notes and special emphasis on SEBI guidelines on capital market, corporate governance, secretarial compliance, audit, and mandatory accounting standards.

Author: Sanjiv Agarwal, C.M.Bindal, Vijay K.Jain

Foreword: M.N.Venkatachaliah

Pub: Snow White Publications, Mumbai Year: 2001 ISBN: 8187398787(set)

Price: US\$ 90.00 (Set)

C.L.Gupta's

law of transfer of property: an exhaustive and illuminating commentary on the Transfer of property Act, 1882 along with state amendments and model forms of sale-deeds, mortagage-deeds, leases, and figts etc.

Author: S.D.Agarwala

Pub: Modern Law House, Allahabad Year: 2001 Bib: cxc, 1792p, 3rd edition, 24cm, Includes Index

Price: US\$ 33.00

S.Row's Contract Act and Law relating to tenders etc.

(In 3 Volumes ) 9th Edition

Pub: Delhi Law House, New Delhi Year: 2000 ISBN: 8171110134

Bib: Reprint, 3 volumes 9th Edition

Price: US\$ 66.75

Lal's

The copyright act

With neighbouring laws along with patents Act and rules (with Supp)

3rd Edition: 2000

The copyright act, 1994 has drastically amended the provisions of the copyright Act, 1957 . The commentary analytically elucidates the basic concept of the subject and is a versatile publication .

Pub: Delhi Law house, New Delhi Year: 2000 ISBN: 8171110649

Price: US\$ 30.00

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WTO in the New Millennium

Commentary-Case Law -Legal Texts

5th Edition: Sept 2001

Editor: Arun Goyal; Noor Mohd

Article by Article Commentary in 53 chapters

Full texts of WTO agreements

Updates Dispute Settlement Cases

New Chapters on Environment, Labour Standards, Bitechnology, Migration, WTO Accessions Special Sections on Agriculture Services and Intellectual property Issues in Doha Ministerial Round

Pub : Academy of Business Studies, Mumbai Year : 2001 Bib : 30cm Price : US\$ 25.00

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SICA

The Sick Industrial Companies (Special Provisions) Act, 1985

A First Hand Account

Author: M. Sathya Babu

The book answers the most fundamental questions that would be in the minds of those wanting either to make A reference to the Board of Industrial and Financial Reconstruction in terms of SICA for determination Of measures for rehabiliation of a sick industrial company or to take over a sick industrial company for Converting that into a profitable company or to attempt to recover their dues from a sick industrial company.

Pub : Kanishka Publishers, New Delhi Year : 2002 Bib : 23cm HB 249pp with Index

ISBN: 8173914427 Price: US\$ 18.50

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Facets of Indian Advertising and Consumer Behaviour

An Empirical Approach

Author: Kaleem Mohammad Khan; Mohammad Naved Khan

Pub: Kanishka Publishers, Distributors, New Delhi Year: 2002 ISBN: 8173914478

Bib: 23cm 288pp with Index Price: US\$ 20.00

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A Comprehensive History of business in India from 300 B.C. to 2000 A.D. Author: P.N. Agarwala

Pub: Tata McGraw-Hill Pub. Co., New Delhi Year: 2001 ISBN: 0074635204

Bib: xxii, 722pp, 25cm, Includes bib. Ref. And index

Price: US\$ 19.25

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Jute bags or poly sacks

On the Jute Industry in India

Pub: Technology Information, Forecasting and Assessment Council, New Delhi Year: 2001 Bib: 36 leaves, ill., 30cm, "TR:108". Includes statistical tables

Price: US\$ 16.75

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Everything.com: how to map out a viable e-strategy

Author: Rajeev Nanda

Pub: Tata McGraw-Hill Pub. Co., New Delhi Year:2001 ISBN:0070420416

Bib: xxii, 323pp, 23cm, Includes index Price: US\$ 11.75

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Protection in Indian manufacturing: an empirical study

Author: Hasheem Nouroz

Pub: Macmillan India, New Delhi Year: 2001 ISBN: 0333936590 Bib: xvi, 230pp, 22cm, Includes bibliographical references and index. Price: US\$ 13.25

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FCB-Ulka brand building advertising: concepts and cases

Author: M.G. Parameswaran

Pub: Tata McGraw-Hill Pub. Co., New Delhi Year: 2001 ISBN: 0074633384 212pp., col. ill., 29cm, 1 compact disc (4  $^{3}$ 4 in) compact disc in pocket. Price : US\$ 21.75

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Managing Indian brands : marketing concepts and strategies Author : S. Ramesh Kumar

Pub: Vikas Pub. House, New Delhi (Dist. By: UBS Publishers' Distributors)

Year: 2001 ISBN:8125909370 Bib: xiv, 487pp, 25cm, Inc. bib. ref. and

index.

Price: US\$ 25.00

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The house of Saud in commerce : a study of royal entrepreneurship in Saudi Arabia Author : Sharaf Sabri

Pub: I.S. Publications, New Delhi Year: 2001 ISBN:8190125400

Bib: xiv, 322pp, 22cm, Includes bib. ref. and index.

Price: US\$ 20.00

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Short steps long leaps: stories of impact making rural entrepreneurs Edited by:

Dinesh N. Awasthi

Pub: Tata McGraw Hill Pub. Co., New Delhi Year: 2001 ISBN: 0070403147

Bib: xx, 388pp, ill, 24cm Price: US\$ 13.25

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Performance appraisal of mutual funds

Author: M.S. Turan

Pub: Excel Books, New Delhi Year: 2001 1st ed ISBN:

8174462325

Bib: xxiv, 334pp, 25cm, Inc. statistical tables. Inc. bib. ref. Price: US\$ 16.75

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Export –Import Bank of India: The architecture of the international capital markets: theory and evidence Author: Sujata Verma Occasional Paper: No:82

"This paper is based on the award winning entry for EXIM Bank International Economic Research Award (IERA) 2000 for the doctoral dissertation..." Based on the author's dissertation (doctoral-San Jose State University.)

Pub: Quest Publications, Mumbai Year: 2001 Bib: 38pp, 24cm, Inc. bib. ref.

Price: US\$ 10.00

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Workshop on Corporate Excellence Through Corporate Governance: Contemporary practices and prognosis: backgrounds papers, presentations and proceedings

Edited by: P. Asthana

Pub: ICSI – Centre for Corporate Research & Training, Mumbai Year: 2001 1 v. (various pagings), ill (chiefly col.), 30cm, Inc. bib. ref. Price: US\$ 80.00

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Options and Futures In and Indian Perspective

Author: Dr. C. Patwari

Pub: Jaico Publishing House, Mumbai Year: 2001 Bib: 410pp ISBN: 8172248547

Price: US\$ 10.00

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The Law of Copyright in Singapore

Author: George Wei

Second Edition - Revised

Contents

Foreword; Preface; Notice to the Reader; Table of Statutes; Table of Regulations Table of International Conventions, Treaties and Agreements; Table of European Community Legislation Table of Cases

- 1. Introduction
- 2. Original Authors' Works
- 3. Copyright in Other Subject-Matter
- 4. Duration of Copyright: The Copyright Term
- 5. Publication

6. Acquisition of Copyright in Singapore : Connecting Factors, International Copyright and Related Matters 7. Ownership of Copyright and Related Matters 8. Infringement of Copyright 9. Defences and Exceptions to Infringement 10. Remedies, Offences and Allied Matters 11. Moral Rights 12. Dealings and Exploitation of Copyright 13. Performers' Rights 14. Computer Programs and Related Matters 15. Future Directions for the New Millennium 16. Addendum : The Future Pays an early visit Appendix I - Act; Appendix II - Regulations Index

Pub: SNP Editions Pte Ltd, Singapore Year: 2000 ISBN: 981043293x Bib: HB

25cm lxxv, 1991pp with Index

Price: US\$ 360.00

Entrepreneurship and the Internationalisation of Asian firms

An Institutional Perspective Author :Henry Wai-Chung Yeung

Entrepreneurs engaging in international business face business environments that are fundamentally different from their home countries. Despite decades of entrepreneurship research, we know little about these entrepreneurs and their strategic behaviour in establishing and managing transnational operations.

This book applies an institutional perspective on transnational entrepreneurship to empirical investigations of transnational corporations from Hong Kong and Singapore. Henry Wai-Chung Yeung argues that significant variations in institutional structure of home countries explain variations in the entrepreneurial endowments of prospective transnational business networks. This is illustrated by empirical data from two in depth studies of over 300 TNCs from Hong Kong and Singapore and over 120 of their foreign affiliates in Asia.

Pub: Edward Elgar Publishing, United Kingdom Year: 2002 ISBN: 1840647345 Bib: 352pp HB Price: US\$ 97.50 - LESS 15% on ALL Edward Elgar Books

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Entrepreneurship in Vietnam Transformation and Dynamics

Editors: Per Ronnas; Bhargavi Ramamurthy

The Private small-scale manufacturing sector has emerged as a key actor in the development of Vietnam's economy since the Launching of market-oriented reforms(doi moi) in the late 1980s. Yet until now little has been known about the Nature and dynamics of this sector during this crucial period. The lack of hard data on these developments is addressed In the present study, which draws on a comprehensive survey in 1991 of some 1000 non-state manufacturing enterprises, A repeat survey in 1997 of some 400 of the same enterprises, and a parallel survey in the same year of a further 500 Enterprises not previously surveyed. The result is an in-depth analysis of the development and transformation of the sector

Pub : ISEAS/NIAS, Singapore Year : 2001 ISBN : 981230116x Bib : 354pp Price : US\$ 29.90

Entrepreneurship in hosiery industry Author: D D Sharma, J.S.Saini Pub: Northern Book Centre, New Delhi Year: 2001 Bib: x, 170pp 23cm HB ISBN:

8172111150 Price: US\$ 16.75

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Principles of Insurance Law Author: Dr. Poh Chu Chai

#### Fifth Edition

In the intervening years since the last edition, there have been significant developments both in the areas of case law and on the legislative front. In Malaysia, a new Insurance Act 1996 was enacted to replace the Insurance Act of 1963 and significant changes were made by the new Act. In the area of case law, many notable decisions have emerged from the courts in Singapore, Malaysia and the United Kingdom. Areas of insurance law effected include the insured's duty of disclosure, subrogation, the formation of insurance contracts and its terms, insurance agents and brokers, the construction of policies and the principle of indemnity, amongst others.

Pub: Butterworths, Singapore Year: 2001 ISBN: 9812361057 Price: US\$ 190.00

Arbitration in Asia

Author: Michael J Moser

Arbitration In Asia is compiled and written by Michael Moser and a panel of arbitration law experts. It reviews trends in arbitration legislation reform throughout the Asian region demonstrating the salutary effects of the work of UNCITRAL and the New York Convention in promoting the harmonisation of international arbitration law and practice in Asia.

Updated twice a year, this work consists of a 2-binder 1000 page looseleaf which would be of interest to both practitioners and scholars, and which aims to provide a readily accessible and current overview to the law and practice of international commercial arbitration in key Asian jurisdictions.

Pub: Butterworths, Singapore Year: 2001 ISBN: 9812361499 Price: US\$ 475.00

## Jurisdictions covered

People's Republic of China Hong Kong Taiwan Japan Korea Mongolia Philippines Vietnam Singapore Malaysia Thailand

Indonesia India Australia / New Zealand

\*Laos, Cambodia and Myanmar will be featured in our forthcoming issues.

Each chapter treats separately a different jurisdiction and addresses the following topics:

Local arbitration legislation and related statutes
Arbitration Agreements
Arbitrator and arbitral tribunal
Arbitration procedures
Awards
Judicial assistance and intervention
Recognition and enforcement of arbitral awards
Practical information relating to the conduct of arbitration
Special features include:

- \* Copies of relevant legislation and arbitration rules in both English and (where available) local languages
- \* Information regarding arbitration institutions or centres in the jurisdiction
- \* Lists of official arbitrators
- \* Professional rates

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Butterworths Business Law Series – Company Law

Editors: Victor CS Yeo, Pearlie M C Koh

The law relating to companies is often perceived as complicated and based on complex legislation and case law. This has led to parties who deal with, or are involved in the operating of, companies to have little knowledge or understanding of company law. Such a situation is not ideal as companies must operate within the framework provided by the law. Failure to appreciate the basic principles and issues within this framework can only spell danger for the company and those having a business relationship with it.

Company Law aims to present the basic principles of company law, its function and operation in a succinct and practical manner. The book examines the impact of the law on a company's internal affairs, external affairs, expansion and organisation. It also discusses how the law resolves disputes among parties who have competing interests vis-à-vis the company and addresses the major issues in corporate insolvency and its alternatives. It is an invaluable tool for directors, shareholders, managers, creditors and all others who have the opportunityor inclination to work in a corporate environment or deal with companies.

Pub: Butterworths, Singapore Year: 1999 ISBN: 9812360050 Bib: 425pp Price: US\$ 40.00

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Butterworths Business Law Series – Finance Law

Author: Pauline Gan, Loo Wee Ling

Pub: Butterworths, Singapore Year: 1999 ISBN: 9812360298 Bib: 306pp Price: US\$ 35.00

The area of finance is an increasingly complex and specialised one; likewise the law pertaining to finance. Business persons and financiers who seek an understanding of finance law would probably find the law books on the subject both inaccessible and indigestible. Yet it is important that there be available to them a simple and sufficiently comprehensive introductory source of information on the methods of finance and security and how the law affects the manner in which they enter into financing arrangements.

Finance Law attempts to meet this need. The book is written, as far as possible, in lay language and is organised in a way that is meaningful to the business person and financier. The reader is taken through the legal significance of the role of a banker in relation to its customer which is engaged in business to the various methods of financing common to a business. The important considerations and key legal issues arising in entering into a financing arrangement a re highlighted. Then, the various possibilities of providing security and the basic legal principles involved in each type of security are delved into. Finally, the remedies available to a financier in the event something goes wrong with the financing arrangement is discussed. Simple illustrations and real life case examples are employed to make the legal principles and issues relevant and easy to comprehend.

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Investment in Southeast Asia – Policy and Laws Author: Paul J Davidson, Franca Ciambella

To invest and carry out business in a foreign country, it is essential to have knowledge of the political, economic, legal and social factors affecting the business in that country.

Investment in Southeast Asia – Policy and Laws provides the potential investor and legal adviser with a broad overview of the investment policy and the business laws and investment procedures of select countries in Southeast Asia, in particular, those which form the Association of South East Asian Nations – Brunei Darussalam, Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam – and Laos. Its purpose is to introduce the investor and legal adviser to the importance of investment policy and to provide an elaboration of those laws and procedures with which they should be familiar when carrying out businesses in the various countries. While the policies, laws and procedures have many similarities there are also numerous differences of which the investor and legal adviser should be aware.

There are altogether 11 chapters in the two looseleaf volumes, and each of the country chapters will generally be organized along the same format for ease of comparison. This looseleaf work will keep business persons and legal advisors up-to-date on the changes in the legal environment in Southeast Asia through bi-annual updates.

Pub: Butterworths, Singapore Year: 1995 Bib: Looseleaf 2 Volumes updated twice

a year ISBN: 0409997463

Price: US\$ 500.00

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GLOBALIZATION FLEXIBILITY AND COMPETITIVENESS: A Technology Management Perspective

# Sushil, K Momaya (Eds.)

Pub : Vikas Publishing House, New Delhi Year : 2001 ISBN : 8125911069 Bib :

469pp 23cm HB Price: US\$ 25.00